

ADVERTISING POLICY

Cringleford Parish Council

Introduction

There are several areas of advertising which Cringleford Parish Council seek to monitor for the benefit of the whole village-

Parish Council Noticeboards.

- Currently there are six parish council owned noticeboards (Dragonfly Lane, village green, Oakfields Road, Colney Lane, The Willow Centre and The Pavilion).
- The notice boards within the Pavilion and The Willow Centre are used to advertise the events and classes held within the buildings only.
- The remaining noticeboards are for the use of charitable, voluntary, non-profit making organisations and clubs and local businesses to publicise activities which are within or close to the village.
- Business organisations may publicise one-off events to be held in or close to the village.
- Posters for events placed on the noticeboards due to be held in or close to the parish will not be posted more than two weeks before the event.
- Any literature containing inappropriate language or images will not be posted. Councillors will have the final say on what is considered inappropriate.

Fly posting on structures within the parish.

- Cringleford Parish Council disapproves of all forms of fly posting, which it considers may have a detrimental impact on the local environment. The Council acknowledges that current Planning Laws appear to be powerless to prevent fly posting taking place. Nevertheless, the Council will generally adopt a pro-active policy of removing fly posting, in particular in the following circumstances-
 - Any fly posting and general adverts on trees and other structures owned by the Parish Council will be removed immediately
 - Advertisements for any events will be removed immediately from structures unless agreed previously by Council.

'A' Boards

'A' boards are permitted on private property. However, the displaying of these boards on public highways or footpaths is not permitted by law.