

ADVERTISING POLICY

Cringleford Parish Council

Introduction

There are several areas of advertising which Cringleford Parish Council seek to monitor for the benefit of the whole village-

Parish Council Noticeboards.

- Currently there are six parish council owned noticeboards (Dragonfly Lane, village green, Oakfields Road, Colney Lane, The Willow Centre and The Pavilion).
- The notice boards within the Pavilion and The Willow Centre are used to advertise the events and classes held within the buildings only.
- The remaining noticeboards are for the use of charitable, voluntary, non-profit making organisations and clubs and local businesses to publicise activities which are within or close to the village.
- Business organisations may publicise one-off events to be held in or close to the village.
- Posters for events placed on the noticeboards due to be held in or close to the parish that are:- (a) Advertised more than 3 weeks prior to the event, or (b) Not taken down by the organisers within 3 days after the event, will be removed by the Parish Council. Non-compliance with these conditions will mean that posters any on subsequent occasions be removed immediately by the Council.
- Any posters placed over Parish Council literature will immediately be removed.
- Any literature containing inappropriate language or images will immediately be removed. Councillors will have the final say on what is considered inappropriate.

Fly posting on telegraph poles, other structures, trees, etc.

- Cringleford Parish Council disapproves of all forms of fly posting, which it considers may have a detrimental impact on the local environment. The Council acknowledges that current Planning Laws appear to be powerless to prevent fly posting taking place. Nevertheless, the Council will generally adopt a pro-active policy of removing fly posting, in particular in the following circumstances-
 - Any fly posting on trees and other structures will be removed immediately
 - Advertisements for any events to be held outside of the village will be removed immediately. Unless AGREED previously by Council

'A' Boards

'A' boards are permitted on private property. However, the displaying of these boards on public highways or footpaths is not permitted by law.