

# ADVERTISING POLICY

## Cringleford Parish Council

### Introduction

There are several areas of advertising which Cringleford Parish Council seek to monitor for the benefit of the whole village-

#### 1. Parish Council Noticeboards.

- Currently there are six parish council owned noticeboards (Dragonfly Lane, village green, Oakfields Road, Colney Lane, The Willow Centre and The Pavilion).
- The notice boards within the Pavilion and The Willow Centre are used to advertise the events and classes held within the buildings only.
- The remaining noticeboards are for the use of charitable, voluntary, non-profit making organisations and clubs and local businesses to publicise activities which are within or close to the village.
- Business organisations may publicise one-off events to be held in or close to the village.
- Posters for events placed on the noticeboards due to be held in or close to the parish that are:- (a) Advertised more than 3 weeks prior to the event, or (b) Not taken down by the organisers within 3 days after the event, will be removed by the Parish Council. Non-compliance with these conditions will mean that posters may on subsequent occasions be removed immediately by the Council.
- Any posters placed over Parish Council literature will immediately be removed.
- Any literature containing inappropriate language or images will immediately be removed. Councillors will have the final say on what is considered inappropriate.

#### 2. Fly posting on telegraph poles, other structures, trees, etc.

- Cringleford Parish Council disapproves of all forms of fly posting, which it considers may have a detrimental impact on the local environment. The Council acknowledges that current Planning Laws appear to be powerless to prevent fly posting taking place. Nevertheless, the Council will generally adopt a pro-active policy of removing fly posting, in particular in the following circumstances-
  - Any fly posting on trees and other structures will be removed immediately
  - Advertisements for any events to be held outside of the village will be removed immediately. Unless AGREED previously by Council

#### 3. 'A' Boards

'A' boards are permitted on private property. However, the displaying of these boards on public highways or footpaths is not permitted by law.