

ADVERTISING POLICY

Cringleford Parish Council

Introduction

There are several areas of advertising which Cringleford Parish Council seek to monitor for the benefit of the whole village-

Parish Council Noticeboards.

Currently there are parish council owned noticeboards in the following locations:

- Colney Lane – entrance of Harts Lane
- Dragonfly Lane – near Roundhouse Way roundabout
- Recreation Ground – entrance to carpark
- Village Green – Keswick Road, opposite Cantley Lane
- St Giles Park – green
- The Jubilee Centre – external wall
- The Willow Centre – external wall (PC business only)
- Cringleford Heights - green area outside playground, opposite the school (Woolhouse Way)
- Cringleford Heights - Green area outside larger play area (Holliday Avenue)

Interior:

- The Willow Centre
- Pavilion
- The Jubilee Centre
- The notice boards within the Pavilion, The Jubilee Centre and The Willow Centre are used to advertise the events and classes held within Council buildings only.
- The remaining noticeboards are for the use of charitable, voluntary, non-profit making organisations and clubs and local businesses to publicise activities which are within or close to the village.
- Business organisations may publicise one-off events to be held in or close to the village.
- Any literature containing inappropriate language or images will not be posted. Clerk will have the final say on what is considered inappropriate.

Fly posting on structures within the parish.

- Cringleford Parish Council disapproves of all forms of fly posting, which it considers may have a detrimental impact on the local environment. Fly posting is an illegal, anti-social, and punishable offense under the Town and Country Planning Act 1990 and Highways Act 1980 for which violators face fixed penalty notices. Cringleford Parish Council will generally adopt a pro-active policy of removing fly posting, in particular in the following circumstances-
 - Any fly posting and general adverts on trees and other structures owned by the Parish Council will be removed immediately

Agreed March 2026

Review date: March 2030

- Advertisements for any events will be removed immediately from structures unless agreed previously by Council.
- Fly posting on non-parish owned property will be reported to the land owner where known, and / or the District Council (or subsequent Local Authority)
- Guidance on fly posting is found in the following document:
The Control of Fly-Posting: a Good Practice Guide
ISBN: 0 11 753569 9

This guide provides local authorities and other agencies with a 'manual' to assist them in controlling fly posting in an effective and efficient way. It combines an explanation of current legal procedures with practical examples of successful action taken by authorities, as well as steps that can be taken to limit the incidence of fly posting.

‘A’ Boards

The displaying of these boards on public highways or footpaths is not permitted by law. ‘A’ boards are permitted on private property.